

“SBIR Sally Says”



SBIR and STTR Success Stories

Did you know that the Air Force has SBIR and STTR success stories that focus on both transitions into operational use and innovations that have helped small businesses grow? You can find these anecdotal stories in the “Electronic Library” on the Air Force SBIR/STTR Virtual Shopping Mall. www.sbirsttrmall.com

Rest of the Story:

Most SBIR and STTR technology transitions occur years after the Phase II contracts have ended. We depend upon the small businesses to tell us what their successes were. On the Mall, we have a hot link to our [Success Story Instructions](#). If you are interested in submitting a candidate success story, you will find the forms to fill out and short descriptions of the types of information needed to write and publish a success story. We encourage all our small businesses which have completed Phase II contracts to contact us and let us know about any successes experienced. We would love to publish these and post them on the Shopping Mall. We have over 45 transition stories and 60 innovation stories.